

LOCAL AUTHORITY
DECLARATION ON

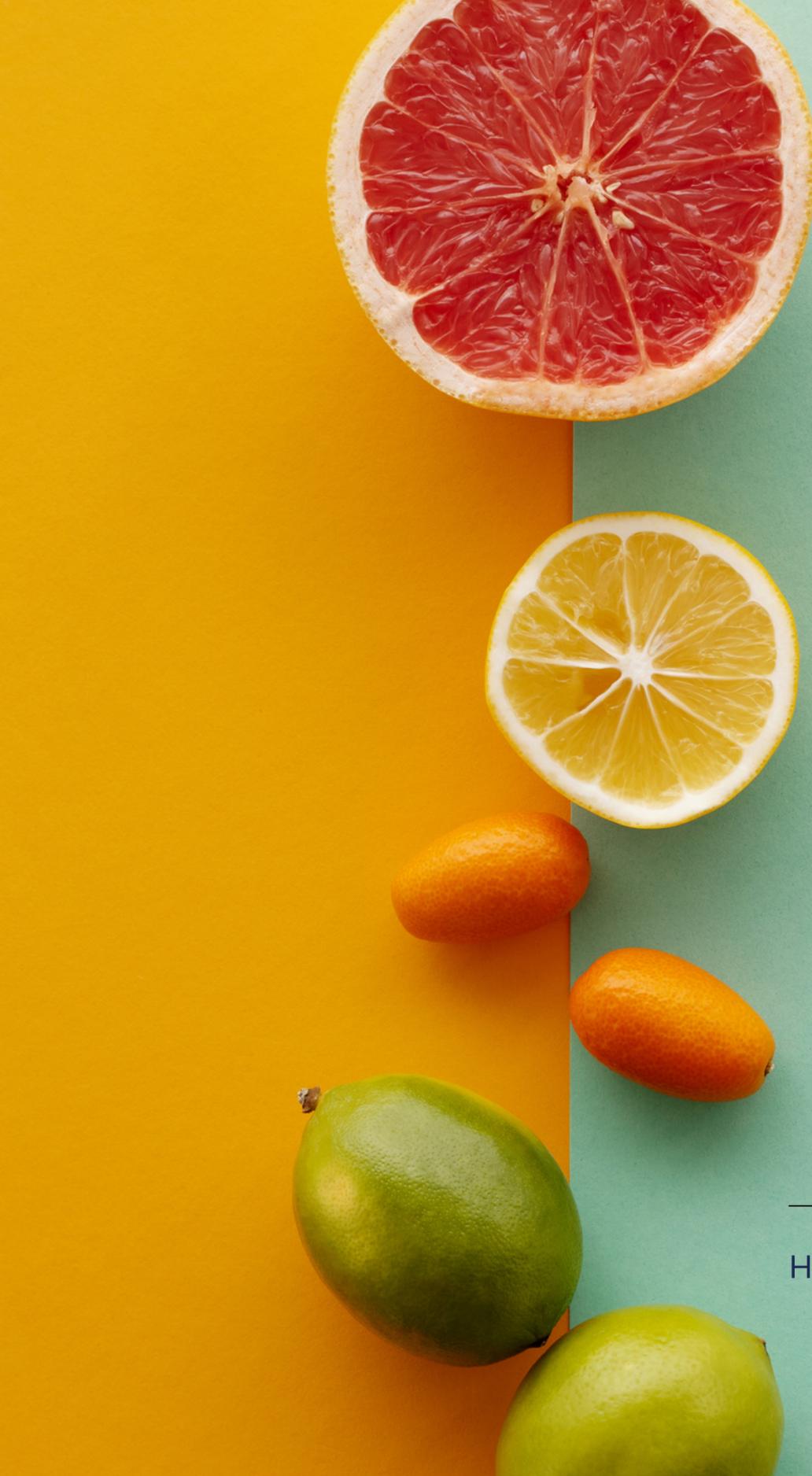
healthy
weight

Adopting the Local Authority Declaration on Healthy Weight

Health and
Wellbeing Board

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Today

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Overview

The Healthy Weight Declaration (HWD) is a strategic, system-wide commitment to promote healthy weight and good overall health and wellbeing in communities.

The HWD was developed by Food Active. Their work involves tackling obesity and promoting healthy weight through influencing policy at both local and national levels, working with local authorities on their health and wellbeing agendas, and working closely with communities on specific projects.

The HWD includes 16 commitments whereby local authorities (or areas) pledge to achieve action on improving policy and healthy weight outcomes.

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Why does this matter?

Children in Barnsley;

1 in 5 children start primary school overweight or obese
1 in 3 children leaving primary school overweight or obese
2 in 5 of 5-year olds have visible dental decay



Further impacts

Bullying and emotional wellbeing
PE participation and enjoyment
Risk of health issues later in life

Adults in Barnsley;

2 in 3 adults are overweight or obese



Further impacts

Risk of cancer, CHD, diabetes etc
Quality of sleep
Ability to work
Mental health

Why does this matter?

For Barnsley, this offers a way of bringing together the excess weight and food related work that goes on throughout the Council and various services and organisations across the Borough.

Adopting the HWD would be a positive and encouraging statement of intent, demonstrating that Barnsley is committed to exploring opportunities to promote healthy weight and reduce levels of obesity.

Support and resources from Food Active has been funded by the Yorkshire and Humber ADPH network until the end of the 2021.

Things to Consider



WHOLE SYSTEMS APPROACH

This is a borough-wide initiative and will require strong partnership work across all sectors for it to be effective and for change to occur.



WHO TAKES OWNERSHIP

Although much of the work and coordination will come via Public Health (BMBC), this does not have to be titled as a 'local authority' declaration. The Health and Wellbeing Board could take ownership of the declaration and we could adopt a 'Barnsley Declaration on Healthy Weight'.



WHAT TO PRIORITISE

A pledge is made to work towards all 16 commitments. However, we would need to identify and prioritise the initial key areas of focus for Barnsley in relation to healthy weight.

What has been done elsewhere?

The HWD has been adopted by a growing number of areas across the country, including a number of local authorities across the Yorkshire & Humber region. These include; Leeds, Kirklees, Rotherham, York, with many others in the pipeline.

LOCATION	TITLE	KEY OUTCOMES
Rotherham (20.01.2020)	Local Authority Declaration (plans to develop partner pledges/NHS declaration as part of wider obesity strategy)	<ul style="list-style-type: none"> • Healthy weight/obesity a priority for the council and wider partners – and the declaration was a key action in the health and wellbeing strategy. • SPD which includes restrictions on new fast food takeaways close to schools being used to influence planning decisions (recent example of an application being turned down with a lot of weight given to the evidence in the SPD) • Plan to use the declaration as the framework for their local obesity strategy and use it to influence other partners.
York (12.2019)	Local Authority (although plan to push wider to partners via healthy weight steering group such as NHS trust, leisure centre providers, universities etc).	<ul style="list-style-type: none"> • Healthy weight declaration being signed was pivotal in getting the support for the other food and obesity related work and policies, (e.g. restricting marketing of unhealthy products to children). • Used the HWD as a “golden thread” through all of the papers regarding food and healthy weight to highlight the commitment the council had already made regarding this.
Leeds (18.09.2018)	Local Authority (although now working on the partner pledge with anchor organisations)	<ul style="list-style-type: none"> • Improved working with other directorates and helped them to work better together • Helped to challenge practices and provided rationale • Initiated conversations and projects (Healthy schools including HWD as part of the Healthy schools scheme accreditation, challenge of ice cream vans outside schools – briefing created, vending contract to embed healthier food standards, food Procurement guidelines) • Demonstrated the Council implementing a Whole Systems Approach

Next Steps

An Action Plan has been developed with the five phases below in mind. Officers from Public Health are committed to implementing this action plan.

Phase One: Scoping and building support

Phase Two: Implementation of the HWD

Phase Three: Communications

Phase Four: Keeping the HWD Alive

Phase Five: Evaluating impact

A paper is being written to provide further detail and rationale and will include the Action Plan in the appendices. This will be circulated to the Health and Wellbeing Board and will also be presented to the Barnsley Leadership Team on July 29th.



APPROVE

- Will the Health and Wellbeing Board approve and endorse the adoption of the HWD?



DECIDE

- A 'local authority' declaration or a 'Barnsley' declaration?



UPDATE

- A progress report to be submitted and presented to the Board in October 2021
- Members of the Board to work with us in identifying priorities and ways in which we can work beyond the pledges to make change



Discussions and Questions

